

# MARIANA RIOS

Designer

Ambitious designer with 4+ years of experience in digital illustration, motion graphics, and typography. I am a recent graduate from the University of Texas at Austin accustomed to collaborating across departments and eager to take the next step in my career.

## Experience

### **Steel Advertising** — Creative Intern

*June 2022 - Aug 2022*

- Created social media content for several company clients
- Incorporated feedback and received direction from the Art Director
- Conducted design and social media trend research
- Actualized moodboards and composed presentations

### **Path to Pro**, Senior Design Projects II — Background Artist

*Jan 2022 - May 2022*

- Developed background art for a web app that helps gamers improve their skills
- Conducted market research prior to starting production
- Worked with several departments to achieve unity throughout the playing experience

### **Team Titan**, Senior Design Projects I — 2D Artist, UI Designer

*Aug 2021 - Dec 2021*

- Created concept art, UI, and a style guide using Photoshop and Procreate for a video game
- Implemented feedback received from professors, teammates, and playtesting
- Utilized Design Thinking throughout the process

## Education

### **University of Texas**, Austin — B.S. Art and Entertainment Technologies

*Aug 2019 - May 2022*      *GPA: 3.5*

- Emphasis in Digital Visualization
- Minor in Business

## Contact

 (830) 765-8854

 themarianarios@gmail.com

 [LinkedIn](#)

 [marianarios.studio](#)

## Skills

Photoshop  
Illustrator  
InDesign  
Premier Pro  
After Effects  
Content Creation  
Design Thinking  
Motion Graphics  
Web Design  
3D Animation and Modeling  
Google Suite  
Microsoft Office

## Volunteer

### **Pop Social**

*Feb 2020*

Utilized the company's style guide to design content for their Instagram page as part of the marketing team.